

STRONGER *Than Anxiety*



LICENSE OPTIONS & PRICING

Making the content available to children, teens and families in your school.

The purchase of 'Stronger Than Anxiety' provides a personal license for individual use only. If you would like to have the content made available to children and teens in your school or organisation, we can certainly make that happen. Here are the options:

Option 1: **BROADCAST LICENSE**

A broadcast licence is ideal for schools or organisations that would like to make the content available to all individuals within their school or organisation, for viewing within those premises. There is no limit on the number of people who can access the content, as long as they are enrolled or registered in your school or organisation and watch the material on your premises.

How long will the content be available for?

12 months, so individuals, groups, classes, or year levels can view the material at their own pace, as many times as they want.

What is included?

Each license will provide access to:

- 'Stronger Than Anxiety' course video (42 minutes).
- 'Calming Your Amygdala' downloadable workbook. Once this has been downloaded, you can copy this as many times as needed for each student viewing the course to have their own individual copy.

What is the cost of a broadcast license?

The cost for a broadcast license is AUD \$2000.

How do we purchase a broadcast license?

- First, we'll need some details from you. Please email us at karen@heysigmund.com with: the name of your school or organisation; a billing email; and the number of students in your school or organisation.
- We will then issue an invoice and when payment is made, we'll send through access details.

Option 2: **MULTIPLE LICENSE BUNDLE**

This is the solution if you would like the content available to individual students or families from your school or organisation, for access outside your premises. This option will allow children, teens, or their immediate families to access the material from home, making way for parents or carers to view the content alongside their children, and have meaningful conversations about courage, resilience, and ways through anxiety.

How is this different to the broadcast license?

The broadcast license is for one license that allows you to show it to the people within your school or organisation, from within your premises. Multiple licenses are separate licenses that allow the course to be accessed by individual children, teens, or families from within their own homes.

What is the discount for multiple licenses?

The discount will depend on the number of licences you purchase. The more licenses, the higher the discount:

- 10-25 licenses - 30% discount (To calculate: $[\text{number of licenses}] \times [\text{cost of course}] \times 0.7 = \text{what you pay}$)
- 26-50 licenses - 40% discount (To calculate: $[\text{number of licenses}] \times [\text{cost of course}] \times 0.6 = \text{what you pay}$)
- 51-100 licenses - 50% discount (To calculate: $[\text{number of licenses}] \times [\text{cost of course}] \times 0.5 = \text{what you pay}$)
- 101-200 licenses - 60% discount (To calculate: $[\text{number of licenses}] \times [\text{cost of course}] \times 0.4 = \text{what you pay}$)
- More than 200 licenses - Please get in touch.

How can I purchase multiple licenses, and how does the process work from there?

- Please email karen@heysigmund.com with the name of your school or organisation; a billing email address; and the number of individual licenses you would like to purchase.
- We will then issue an invoice, and when payment is made, access will be provided in one of two ways (you choose):
 - *Option 1:* We will provide one code that will be valid for as many uses as the number of licenses purchased.
 - You can then share this code with as many families in your school or organisation as you have purchased licenses for. The code will provide each family or individual with a 100% discount for the purchase of the course. The code will be valid for as many uses as the number of licenses as you have purchased. For example, if you purchase 25 licenses, the code can be used 25 times for a 100% discount each time.
 - *Option 2:* We will provide different codes, for as many licenses as you have purchased. For example, if you purchase 25 licenses, we will provide you with 25 different codes. Each of those 25 codes can be used once for a 100% discount off the purchase price. You can then provide a code to each child or family a license has been purchased for.

For more information or to order, please get in touch at karen@heysigmund.com